## **BlackRock**

# Retirement. It's personal.



## Retirement. It's personal.



Retirement. It's deeply personal. And yet, many of the challenges workers face are common and shared.

The relationship someone new to the workforce has with retirement is likely very different than that of someone later in their career. Layer in factors like individual experiences and a lack of access to the right tools, opportunities and guidance... and suddenly the path can get complex. But we're rethinking retirement – because it doesn't have to be.

## **About the survey**

The BlackRock Read on Retirement™ survey provides insights from a research study of large defined contribution plan sponsors, workplace savers, independent savers and retirees in the U.S. executed by Escalent, Inc., an independent research company. All respondents were interviewed using an online survey fielded January 29-March 5, 2024.

BlackRock.com/ReadonRetirement



## **453** Plan sponsors

Plans had at least \$300 million in assets, with 37% of respondents serving in benefits or HR roles, and the rest in finance, investment or business management for their organizations.

## 1,308 Workplace savers

Workplace savers (participants) were employed full-time and participating in their employer's 401(k) or 403(b) plan, with at least \$5,000 in assets in their current account. The sample is 53% male and 47% female. 24% are Gen Z, 30% Millennials, 33% Gen X, and 13% working Boomers.

## 1,308 Independent

Independent savers were employed full-time with at least \$5,000 in assets set aside for retirement and no access to a workplace retirement plan. 52% use an IRA, and 36% use a full-service taxable brokerage account to save.

301

## **Retirees**

Retirees were retired at least 10 years. Many previously enrolled in a 401(k) or 403(b) plan, and some have stayed in plan after retirement. 56% also had access to a defined benefit/pension plan through an employer.

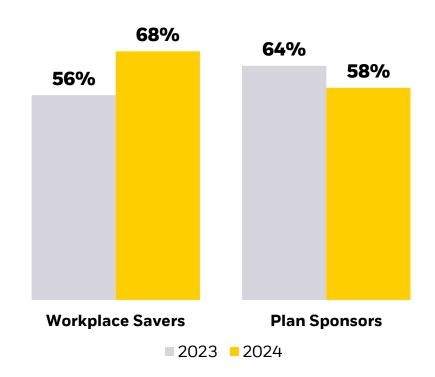
#### Confidence

### There's more beneath the surface

When markets rally, workplace savers tend to feel more on track for retirement, but employers are less optimistic as they look at the larger picture.

While workplace saver confidence rebounded with markets, plan sponsors reveal underlying concerns to explore

% that believe they, or their participants, are on track with their retirement savings to retire with the lifestyle they want:



## Meet the savers

#### **Meet the savers**

## Understanding who is saving and how

BlackRock dug into the data by factors like generation, gender and circumstances, looking at the complex individual choices Americans face when saving for retirement to see the full story.

## Independent Savers

Making it work.

#### **Millennials**

Feeling the squeeze.

#### Gender

A confidence gap.

#### Gen X

Coming into focus.

#### Gen Z

Ahead of their time.

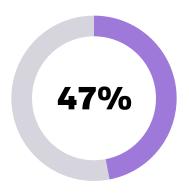
### **Baby Boomers**

Reflecting on income.

## **Independent Savers**

## **Making it work**

Those without a workplace plan are largely on their own when it comes to retirement saving – yet they prioritize it when they can.

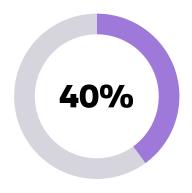


feel on-track to retire with the lifestyle they

want

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versus 68% of those with access to a workplace plan



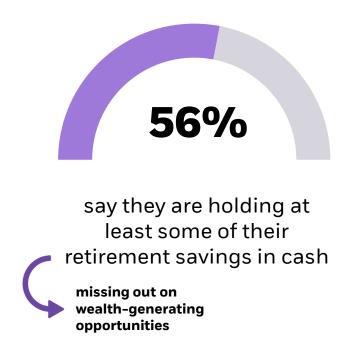
Not on-track wish they could save more for retirement

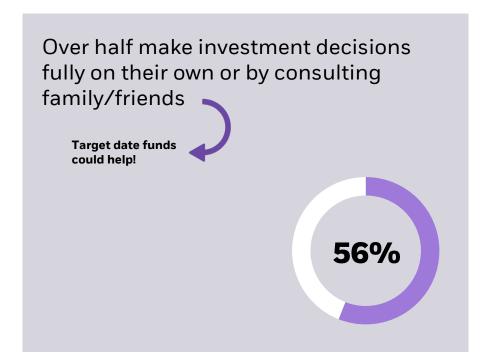
41% more likely to say they save less for retirement if an emergency expense arises versus those with a workplace plan

## **Independent Savers**

### The influence of access

Independent savers stand to benefit from the resources that savers with workplace plans typically have access to.





#### Gender

## A confidence gap

When it comes to retirement confidence, the biggest disparity we saw in the numbers wasn't between generations, it was gender.



% of workplace savers who feel on track to retire with the lifestyle they want:

| Women | 59% |            |
|-------|-----|------------|
| Men   |     | <b>75%</b> |

% of workplace savers who are confused about how to translate savings into monthly income:

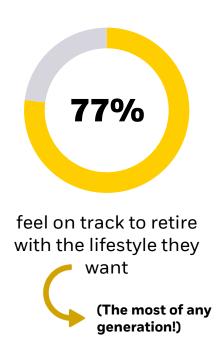


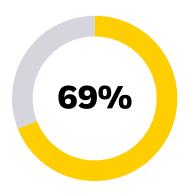
% of workplace savers who worry about outliving their retirement savings:

| Women | 65% |
|-------|-----|
| Men   | 57% |

## Ahead of their time

The youngest generation in the workforce is already thinking about retirement saving – and worried about their future retirement income.



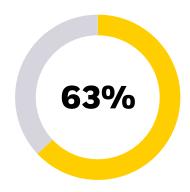


worry about outliving their retirement savings

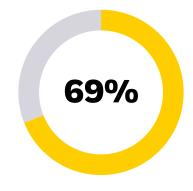
#### Gen Z

## **Looking for guidance**

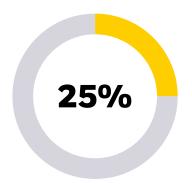
A majority of Gen Z lacks firsthand investment knowledge and are seeking professional management from their plan.



admit they don't understand enough about investments to confidently manage their own savings



are either currently invested in a target date fund or planning to do so soon



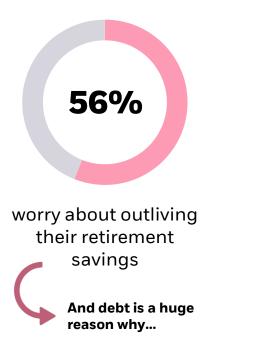
say trust in their employer to choose the right investment option for them is the primary reason they use a TDF

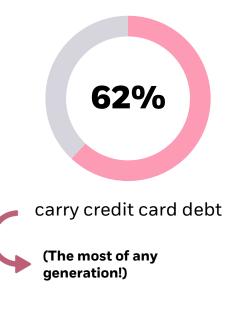
Gen Z trusts their employer nearly 4x compared to Boomers

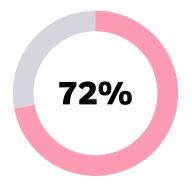
#### **Millennials**

## Feeling the squeeze

With added responsibilities and expenses, including debt, many are trying to balance savings for both the near- and long-term.







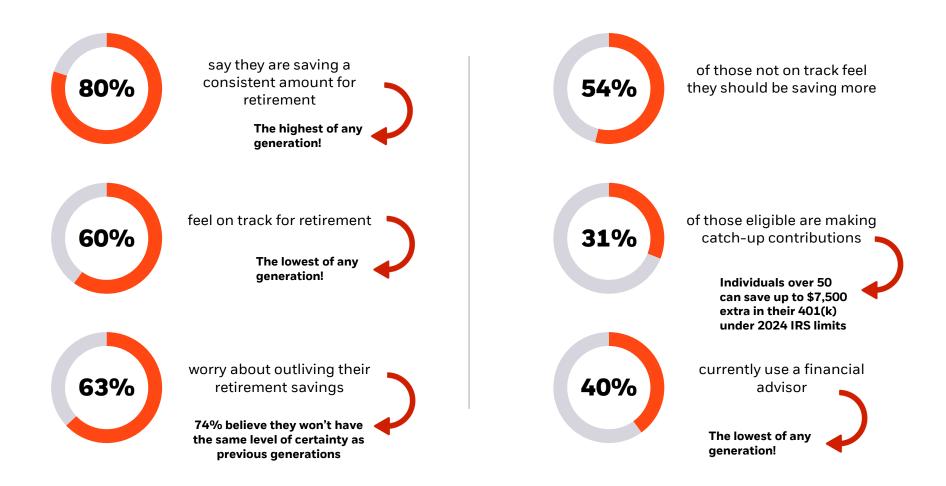
would stay with their employer if they matched student loan payments to their retirement plan

Now possible through SECURE 2.0!

#### **Gen X**

## **Coming into focus**

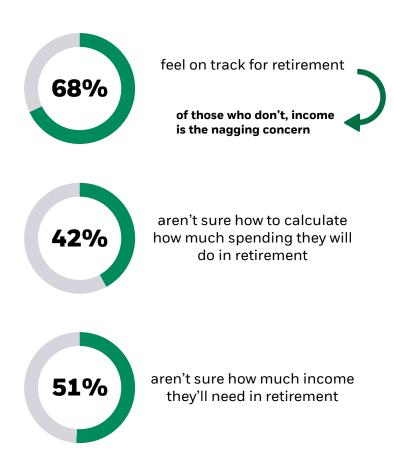
With retirement just around the corner, they're both the *most* likely generation to report saving consistently for retirement and the *least* likely to feel on track.



### **Baby Boomers**

## **Reflecting on income**

Whether close to retirement or already there, this generation is focused on the need for retirement income.





# Identifying solutions

### **Retirement Income**

## Easing a top financial fear

Savers want secure retirement income solutions – and employers recognize the need to act.



80%

worry they'll outlive their retirement savings

Across all generations!



of plan sponsors feel responsible for helping their employees generate

income in retirement



say this worry is negatively impacting their mental health today



72% feel the risk of outliving savings has become even more important in the current economic climate



say it would be financially helpful to receive guaranteed income in retirement

93% say knowing they'd have guaranteed retirement income would help their mental health now

#### Improving plans...



"Adding investment options that provide the option for secure income" is the top single change plan sponsors say could improve future outcomes.

#### As part of talent / retention strategy...

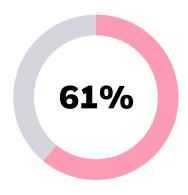


A retirement income planning tool is the top workplace benefit sponsors believe will attract and retain talent in the current environment.

### **Target Date Funds**

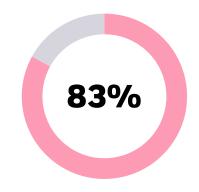
### The tool of choice

Workplace savers value the target date fund for its simplicity – while sponsors see it as a way to help address spending challenges.

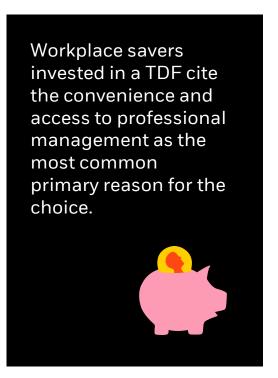


are either already invested in a target date or plan to soon

20% aren't sure if they are invested in one or not



of plan sponsors agree their participants would benefit from a target date solution that includes guaranteed income

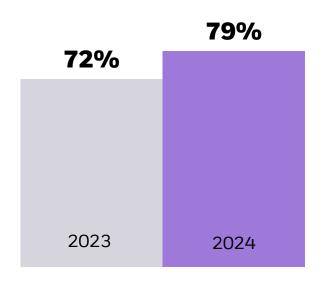


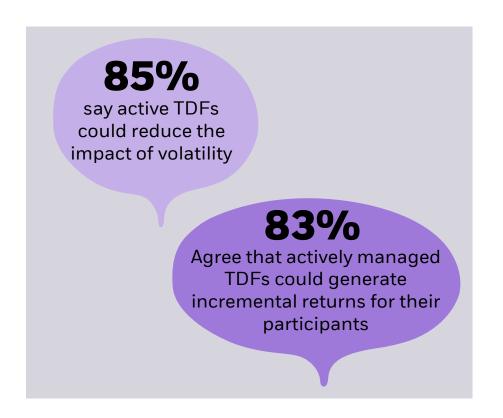
## **Active Strategies**

## A turning tide

Plan sponsors see mounting evidence that active strategies consistently perform and benefit their savers across market cycles.

A growing majority of plan sponsors believe that active managers can consistently outperform the market





## Appendix

| Are you on track to retire with the lifestyle you want? | 2023 | 2024 |
|---|------|------|
| All Workplace Savers                                    | 56%  | 68%  |
| Gen Z (1997-2006)                                       | 56%  | 77%  |
| Millennials (1981-1996)                                 | 55%  | 72%  |
| Gen X (1965-1980)                                       | 55%  | 60%  |
| Boomers (1946-1964)                                     | 59%  | 68%  |
| Women   | 52%  | 59%  |
| Men   | 61%  | 75%  |
| All Independent Savers                                  | 51%  | 47%  |

## **Important notes**

Investing involves risk, including possible loss of principal.

Asset allocation models and diversification do not promise any level of performance or guarantee against loss of principal. The principal value of the target date funds is not guaranteed at any time, including at and after the target date.

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